

## SCAVENGER HUNT

**Directions:** We are on the hunt for the use of symbols in political photography. Choose four themes from **Handout A**. As you view web pages, copy and paste the images that fit your chosen themes into a PowerPoint slide show. Slide shows should:

- Reflect four themes of political propaganda from **Handout A** (such as "I love children" or "I am religious").
- Provide three examples of each theme (for a total of 12 pictures) using photos of at least two different candidates. The candidates do not have to be current and can be from any election cycle.
- Present an analysis next to each picture of the symbols it contains (for example, a picture of a candidate holding a baby attempts to make the candidate look kind and fatherly).

### SAMPLE SLIDE

# "I love children"

PICTURE HERE

Candidate John Smith holds a baby in his arms, which attempts to make viewers believe him to be caring, fatherly, kind, and concerned about young people. Parents will feel like this candidate understands their life when they see this picture.

Suggested websites:

C-SPAN's archive of political advertising: <http://www.c-span.org/2004vote/campads.asp>

Ease History Campaign Ads: <http://edcomm1.educ.msu.edu/Easetrial/castream.html>

Time Election 2004 Photoessays: <http://www.time.com/time/election2004/photoessays.html>

U.S. Elections: <http://www.infoplease.com/ipa/A0764586.html>